विवरण—जारी

1	2	3	4
119.	इमारती लक्कड़ समाचार	गुजराती/पाक्षिक	2550
120.	ज्योतिष दीप	गुजराती/मासिक	8941
121.	पेंशनर जगत	,,	3300
122.	विलम ब्राह्मणाती वर्तमान	,,	1150

Tie-up between Doordarshan and CNN

3811. SHRI PRAMOD MAHAJAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to answer to Unstarred Question 2724 given in the Rajya Sabha on the 15th March, 1994 and state:

(a) whether Government have taken a decision on the tie-up between Doordarshan and CNN; and

(b) if so, what are the details including the reasons, for such a tie-up?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) No, Sir.

(b) Does not arise.

Advertisements to Newspapers in Punjab

3812. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that a number of dailies, weeklies, monthlies and fortnightlies are not receiving DAVP advertisements in Punjab;

(b) if so, the reasons therefor;

(c) the number of advertisements which each of the above newspapers got during 1992-93 and 1993-94; and

(d) the names of the newspapers established during 1994 and which started receiving DAVP advertisements?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Government advertisements are issued to only those newspapers which are empanelled with D.A.V.P. All those newspapers which apply with requisite documents are considered for empanelment subject to their fulfilling the required norms. Dailies, weeklies, fortnightlies and monthlies published from Punjab that are empanelled with the D.A.V.P. are being given advertisements. The advertisement policy of Government aims at an equitable placing of advertisements among the various categories of newspapers keeping in view publicity requirements, target readership and availability of funds.

(b) Does not arise.

(c) Does not arise since part (a) of the Question refers to only those publications not receiving D.A.V.P. advertisements. The following 14 publications which were empanelled in 1992-93 have been discontinued for release of Government advertisements:

Name of the paper, language, periodicity and place of publication

1. MR Khabren, Hindi daily, Jalandhar;*
2. Sandhya Chirag, Hindi daily, Jalandhar;
3. Saurabh, Hindi fortnightly, Patiala;
4. Uttam Hindu, Hindi daily, Jalandhar;
5. Vishwa Jyoti, Hindi monthly, Hoshiarpur;
6. Janta Sansar, Urdu weekly, Jalandhar;
7. Asul Te Sindant, Punjabi weekly, Patiala;
8. Lok Lahar, Punjabi daily, Jalandhar;
9. Punjabi Mission, Punjabi weekly, Patiala;
10. Quami Rajniti, Punjabi monthly, Ludhiana;
11. Ranjit, Punjabi daily, Bhatinda;
12. Ravcharan, Punjabi daily, Bhatinda;

*Subsequently re-empanelled in 1994.

13. Shubh Karman, Punjabi weekly, Patiala;

14. Bahujan Awaz, Punjabi daily, Jalandhar.

(d) The following three newspapers were empanelled with D.A.V.P. for isssue of advertisements during 1994 :

(1) MR Khabaren. Hindi daily, Jalandhar;

(2) Panthik Patrika, Punjabi weekly, Patiala; and

(3) Punjabi Bani, Punjabi daily, Patiala.

Import of Films

3813. SHRI IQBAL SINGH : Will the Minister of INFORMATION AND BROADCASTING be pleased to stae :

(a) whether it is a fact that a large number of films are being imported by Government annually;

(b) if so, the details thereof; filmwise;

(c) whether such films are of obscene nature;

(d) if so, the reasons for import of such films and its impact on the indigenous film industry; and

(e) what is Government's reaction thereto?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) to (e) Do not arise.

Discontinuation of DAVP advertisements to Newspapers in Punjab

3814. SHRI IQBAL SINGH : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that a large number of dailies/periodicals in Punjab have been discontinued for issue of DAVP advertisements during 1990 to 1993;

(b) if so, the details thereof and the reasons therefor;

(c) the details and the number of newspapers and others which applied for DAVP advertisements during 1994;

(d) the action taken thereon; and

(e) what effective measures Government propose to take to issue Government advertisements for the development of daily local papers in the State?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) The use of 30 publications in Punjab was discontinued by D.A.V.P. during 1990 to 1993. A list of these publications is annexed as Statement (*See* below). The reasons for not using them are non-submission of media particulars by these publications, declaration of their circulation by the Registrar of Newspapers for India as 'unestablished', etc.

(c) and (d) During 1994, the following four publications from Punjab applied for empanelment :—

(1) MR Khabaren. Hindi daily, Jalandhar;

(2) Panthik Patrika, Punjabi weekly, Patiala;

(3) Punjabi Bani, Punjabi daily, Patiala; and

(4) Goneej, Punjabi weekly, Ludhiana.

The first three have been empanelled, while the fourth could not be empanelled as it did not supply the required documents.

(e) The advertisement policy of Government aims at an equitable placing of advertisements among the various categories of newspapers keeping in view publicity requirements, target readership and availability of funds.